



FISMTM

Fédération Internationale des Sociétés Magiques
International Federation of Magic Societies

FISM NEWSLETTER Nr. 09 – August 2010

**To all Presidents of the FISM member-societies,
and Delegates in the GENERAL ASSEMBLY of the FISM**

FISM and Global Trends

In early May 2010, the Presidium had a special meeting at the FISM Headquarters in The Netherlands. This time there was no agenda, based on “things to do”, but free and creative discussions were held about how global trends could be of influence to FISM’s future.

The following trends and their possible impact on FISM were considered:

Economy: the ‘Credit Crunch’ or economical recession;

World Politics: The power of Britain in the 19th Century and the U.S. in the 20th Century is shifting towards the East (Asia, India)

Environment: Natural disasters (e.g. floods, ash clouds); increasing attention to nature, to durability of products and increasing demands for “green” conventions;

Social changes: more individualistic orientation; less interest in traditional clubs or societies; shift in learning style: from books to DVD;

Technology: ways of communication; Internet; YouTube

For each of the trends questions like *How do the trends influence magic and FISM? Should we, magicians, adapt to the trends? If so in what way and how can FISM encourage the member-societies to change? What can FISM do to encourage a further development of our art?* were raised.

Although we didn’t end up with ready-made solutions for every aspect, our attention was driven towards which we ought to turn our thoughts.

You will hear some results later in the year. In the meantime we encourage you to have such meetings within your own club as well.

FISM European Championships of Magic 2011 (18-20 Feb 2011)

This promising event is getting nearer and nearer.

The European Executive Board (**John Pye**, **Priska Walther** and **Cornelis Ros**) together with **Derek Lever** and the Blackpool Magician’s Club work hard to make this a memorable event.

Application forms will be available soon at the website

<http://www.blackpoolmagic.com/index.php?option=pages&id=11>



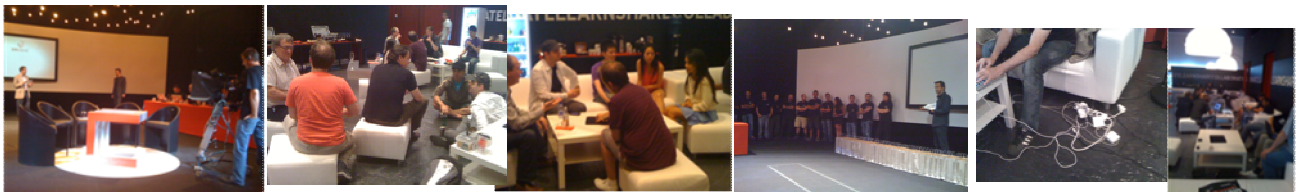
FISM Latin-American Championships of Magic 2011 (8-13 March 2011)



Héctor Carrión, Secretary General of FLASOMA (Federation of Latin American Magic Societies) and President of FISM Latin America, has announced that the dates of the FLASOMA convention 2011, which will include the first FISM Latin America Championship of Magic and which will take place in Guatemala, have been changed to 8-13 March 2011. Current President of FLASOMA is **Luis Karias**. For further information see <http://www.flasomaguatemala.com/>



ESSENTIAL MAGIC CONFERENCE 15-16-17 JULY, 2010



The Essential Magic Conference (EMC), of which the previous Newsletter informed you, was a big success. Not only because of the perfect organization of the event by the initiators, **Luis de Matos**, **David Britland** and **Marco Tempest** (not to mention the **great team** of Studio 33 of Luis de Matos, who worked like crazy to make things run like a clockwork!), but also because of the positive reactions from viewers of all over the world.

And no wonder, because where could you get private lectures, performances, demonstrations and panel discussions with so many magic authorities?

Because of the huge success of the conference, Luis de Matos was able to announce that such a conference shall be continued in 2011. The dates are already fixed: 8-10 July 2011

Behind the broadcasting periods it was fun to see the lecturers mingle in the EMC lounge. It was quite different from the traditional conventions. Of course there were the die-hards who couldn't live, walk, talk and eat without a deck of cards in their hands, but unlike traditional conventions most of the participants were busy with their laptops, notebooks and iPads.

Every morning there was a run to the electrical outlets to connect the laptops.

As I predicted it in the former FISM Newsletter: this was a historical event and it was an introduction to future magic events.

If you have missed this unique event, don't panic: you can still subscribe to the whole event, as every session (9 in total) will still be on the internet for one year and if you pay the very low subscription price of €55,-- (US \$ 75,--) you get a password to enter the conference.

Moreover, you will get everything on DVD later.

Hurry to: <http://essentialmagicconference.com/>

My introduction to FISM for the so many viewers (more than 90% of all viewers) who have never attended a traditional magic convention and who do not know about FISM at all, can be downloaded from our website: www.fism.org

FISM Website

As mentioned in the former FISM Newsletter, thanks to the competent help of **Craig Mitchell** from the College of Magic (South Africa), the FISM website is back! It has a fresh and modern design and is up to meet the standards for the 21st century.

I am sure you have noticed the great work Craig did and will continue to do as the new FISM webmaster.

Needless to say that the Presidium is grateful to Craig and congratulates him on a job well done. We will regularly put news on the website (a.o. the FISM Newsletters). So regularly surf to: <http://fism.org/web/>

FISM Official FISM membership logo

The availability of this logo was also mentioned in the FISM Newsletter 09.

Some of you indeed asked for it to include it in their letterhead and magic magazine, but unfortunately my email box was full at that time and I missed most of the requests. So please, if you have not received the high-resolution version yet, ask again: ericeswin@gmail.com

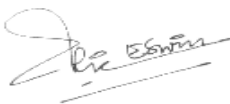
Marriage in Hawaii



Well, I know this has nothing to do with FISM, but being a proud father and because many Presidents of FISM member societies know my wife **Fransje** and our son **Neil**, I couldn't resist the temptation to show you this picture of his marriage to **Yoriko Yamaguchi** in Hawaii on the 21st of June 2010.

Oh and to give it nevertheless some magic flavor: apart from having included magic in my speech to the bride and groom, professional magician and Hawaiian resident, **Alan Okawa**, successfully performed magic during the wedding dinner.

Kind Regards,



Eric Eswin
International President